

COMPANY	MISSION STATEMENT
FORD	<p>Vision to become the world's leading company for automotive products and services</p> <p>mission we are a global, diverse family with a proud heritage, passionately committed to providing outstanding products and services.</p> <p>Values We do the right thing for our people, our environment and our society, but above all for our customers.</p>
SONY	<p>We have provided below details of the content of the Sony Mission Statement, one of the most successful companies in the World.</p> <p>"To experience the joy of advancing and applying technology for the benefit of the public."</p> <p>We hope that the Sony Mission Statement together with our definitions, hints and tips will provide you with inspiration to develop your own successful explanatory paragraph which will prove to be suitable for both your associates, customers and employees.</p>
MAC DONALD	<p>"Insuring Your Security... Investing in Your Future... Managing Your Success..."</p> <ul style="list-style-type: none"> • To educate the public generally, and our clients specifically regarding insurance and financial matters. • To improve the online distribution system for insurance products and services, enabling public access to "do-it-yourself" service wherever possible. • To provide a complete package of financial management and insurance services that is superior to that of any other firm in our area.

INTEL	<p>mission Delight our customers, employees, and shareholders by relentlessly delivering the platform and technology advancements that become essential to the way we work and live.</p> <p>values Customer orientation Results orientation Risk taking Great place to work Quality Discipline</p> <p>objectives Extend our silicon technology and manufacturing leadership Deliver unrivaled microprocessors and platforms Grow profitability worldwide Excel in customer orientation</p>
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